

PRESS RELEASE

Rifco Ranked as one of Canada's Fastest-Growing Companies by PROFIT Magazine

Red Deer, Alberta, June 3, 2013: Rifco Inc. (TSX.V: RFC) is pleased to announce that the Company has been ranked 85th on the 25th annual PROFIT 500 ranking of Canada's Fastest-Growing Companies by PROFIT Magazine. Rifco achieved a five year revenue growth rate of 840%.

Ranking Canada's Fastest-Growing Companies by five-year revenue growth, the PROFIT 500 profiles the country's most successful growth companies. Published in the summer issue of PROFIT and online at PROFIT500.com, the PROFIT 500 is Canada's largest annual celebration of entrepreneurial achievement.

"To celebrate the 25th anniversary of the Fastest-Growing Companies in Canada, the PROFIT 500 has expanded to recognize the entrepreneurial achievements of more than 500 Canadian companies" says Ian Portsmouth, Editor-in-Chief of PROFIT Magazine. "PROFIT is proud to now showcase Canada's forward-thinking small business entrepreneurs and honour their talents and innovations."

"The annual growth of Rifco National Auto Finance can be largely attributed to our focus on dealer partnerships," said Bill Graham, President and Chief Executive Officer. "We remain committed to exceptional service within our auto lending niche."

About PROFIT Magazine and PROFITguide.com

PROFIT: Your Guide to Business Success is Canada's preeminent publication dedicated to the management issues and opportunities facing small and mid-sized businesses. For 31 years, Canadian entrepreneurs and senior managers across a vast array of economic sectors have remained loyal to PROFIT because it's a timely and reliable source of actionable information that helps them achieve business success and get the recognition they deserve for generating positive economic and social change. Visit PROFIT online at PROFITguide.com.

About Rifco Inc.

Rifco Inc. operates through its wholly owned subsidiary Rifco National Auto Finance Corporation to provide automobile loans through its dealership network across Canada.

Rifco National Auto Finance provides consumers with financing options on new and used vehicles. Rifco specializes in building long-term partnerships with dealers by investing time in personalized services through dedicated account representatives. Rifco's quick credit decisions, common sense lending, and expedited funding processes give its dealers better financing options and more closed deals. Rifco's most successful partnerships result in graduated recognition programs for its loyal dealerships.

Rifco is committed to continuing growth. Key strategies for achieving this growth include the expansion of its automobile dealer base, excellence in credit and collections processes, and exceptional service to its Dealer partners and its customers.

The common shares of Rifco Inc. are traded on the TSX Venture Exchange under the symbol "RFC". There are 20.79 million shares outstanding and 21.82 million (fully diluted) shares.

CONTACT:

Lance A. Kadatz
Vice President and Chief Financial Officer
Telephone: 1-403-314-1288 EXT 7007
Fax: 1-403-314-1132
Email: kadatz@rifco.net
Website: www.rifco.net



Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.