

PRESS RELEASE

Rifco Announces Election of Directors

September 8, 2014 – Red Deer, Alberta, Rifco Inc. (“Rifco”) (TSXV: RFC) today announced that, at the Annual and Special meeting of shareholders held September 4, 2014, each of the five nominees listed in the management information circular were elected as directors of Rifco. The detailed results of the vote are set out below.

Nominee	Votes For	Votes With-held	Total Votes Cast	Percentage of Votes For	Percentage of Votes With-held
W.R. (Bill) Graham	9,680,856	8,108	9,688,964	99.92%	.08%
Lance A. Kadatz	9,598,721	90,243	9,688,964	99.07%	.93%
Johannes J. Nieuwenburg	9,680,856	8,108	9,688,964	99.92%	.08%
Stuart P. Hensman	9,680,856	8,108	9,688,964	99.92%	.08%
Bruce D. Ratzlaff	9,680,856	8,108	9,688,964	99.92%	.08%

About Rifco Inc.

Rifco Inc. operates through its wholly owned subsidiary Rifco National Auto Finance Corporation to provide automobile loans through its dealership network across Canada.

Rifco National Auto Finance provides consumers with financing options on new and used vehicles. Rifco specializes in building long-term partnerships with dealers by investing time in personalized services through dedicated account representatives. Rifco’s quick credit decisions, common sense lending, and expedited funding processes give its dealers better financing options and more closed deals. Rifco’s most successful partnerships result in Fast Forward 500 Club status for its loyal dealerships.

Rifco is committed to continuing growth. Key strategies for achieving this growth include the expansion of its automobile dealer base, excellence in credit and collections processes, and exceptional service to its Dealer partners and its customers.

The common shares of Rifco Inc. are traded on the TSX Venture Exchange under the symbol "RFC". There are 21.17 million shares outstanding and 22.70 million (fully diluted) shares.

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Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release. No stock exchange, securities commission or other regulatory authority has approved or

It's about time.