

Rifco among Alberta's Top 250 Revenue Companies

September 16, 2014 – Red Deer, Alberta, Rifco Inc. ("Rifco") (TSXV: RFC) has been included in the Alberta Venture list of Alberta's 250 largest corporations, ranked by revenue for the 2013 fiscal year. Rifco was listed 246th with revenue of over \$30 million in fiscal 2013.

The full list can be viewed at www.albertaventure.com

About Alberta Venture Magazine

Alberta Venture is Alberta's best-read business magazine and is committed to influential reporting, timely editorial coverage and superior design. Alberta Venture publishes a must-read magazine filled with exceptional business stories and profiles, detailed industry reports, award-winning photography and helpful information on current business trends.

About Rifco Inc.

Rifco Inc. operates through its wholly owned subsidiary Rifco National Auto Finance Corporation to provide automobile loans through its dealership network across Canada.

Rifco National Auto Finance provides consumers with financing options on new and used vehicles. Rifco specializes in building long-term partnerships with dealers by investing time in personalized services through dedicated account representatives. Rifco's quick credit decisions, common sense lending, and expedited funding processes give its dealers better financing options and more closed deals. Rifco's most successful partnerships result in Fast Forward 500 Club status for its loyal dealerships.

Rifco is committed to continuing growth. Key strategies for achieving this growth include the expansion of its automobile dealer base, excellence in credit and collections processes, and exceptional service to its Dealer partners and its customers.

The common shares of Rifco Inc. are traded on the TSX Venture Exchange under the symbol "RFC". There are 21.17 million shares outstanding and 22.70 million (fully diluted) shares.

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