

## Rifco Ranked as one of Canada's Fastest-Growing Companies by PROFIT Magazine

Red Deer, Alberta, September 21, 2015: Rifco Inc. (TSX.V: RFC) is pleased to announce that the Company has been ranked 240th on the 27th annual PROFIT 500, ranking of Canada's Fastest-Growing Companies by *Canadian Business* and PROFIT. Published in the October issue of *Canadian Business* and online at PROFITguide.com, the PROFIT 500 ranks Canadian businesses by their revenue growth over five years.

Rifco made the 2015 PROFIT 500 list with five-year revenue growth of 246%.

Ranking Canada's Fastest-Growing Companies by five-year revenue growth, the PROFIT 500 profiles the country's most successful growth companies. A joint venture between Canada's premier business brands, the PROFIT 500 is published in the October issue of *Canadian Business* and online at PROFITguide.com.

"The PROFIT 500 represent the highest tier of entrepreneurialism in Canada," says James Cowan, Editor-in-Chief of PROFIT and *Canadian Business*. "They should be lauded for the positive economic contributions they've made to their communities – and the entire country. They are examples of what can be accomplished with innovation, discipline and determination."

Bill Graham, President and Chief Executive Officer stated that. "The recognition of our growth belongs to our great employees, Team Rifco."

### About PROFIT and PROFITguide.com

PROFIT: Your Guide to Business Success is Canada's preeminent media brand dedicated to the management issues and opportunities facing small and mid-sized businesses. For 33 years, Canadian entrepreneurs across a vast array of economic sectors have remained loyal to PROFIT because it's a timely and reliable source of actionable information that helps them achieve business success and get the recognition they deserve for generating positive economic and social change. Visit PROFIT online at PROFITguide.com.

### About Canadian Business

Founded in 1928, *Canadian Business* is the longest-serving, best-selling and most-trusted business publication in the country. With a readership of more than 800,000, it is the country's premier media brand for executives and senior business leaders. It fuels the success of Canada's business elite with a focus on the things that matter most: leadership, innovation, business strategy and management tactics. We provide concrete examples of business achievement, thought-provoking analysis and compelling storytelling, all in an elegant package with bold graphics and great photography. *Canadian Business*—what leadership looks like.

### About Rifco Inc.

Rifco Inc. operates through its wholly owned subsidiary Rifco National Auto Finance Corporation to provide automobile loans through its dealership network across Canada.

Rifco National Auto Finance provides consumers with financing options on new and used vehicles. Rifco specializes in building long-term partnerships with dealers by investing time in personalized services through dedicated account representatives. Rifco's quick credit decisions, common sense lending, and expedited funding processes give its dealers better financing options and more closed deals. Rifco's most successful partnerships result in Fast Forward 500 Club status for its loyal dealerships.

Rifco is committed to continuing growth. Key strategies for achieving this growth include the expansion of its automobile dealer base, excellence in credit and collections processes.

**The common shares of Rifco Inc. are traded on the TSX Venture Exchange under the symbol "RFC". There are 21.35 million shares outstanding and 22.70 million (fully diluted) shares.**



It's about time.

# PRESS RELEASE

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