

Rifco Staff Supports Haiti Orphanage with \$82,000 Donation

Red Deer, Alberta, December 16, 2015: Rifco Inc. (TSX.V-RFC) is pleased to announce that Rifco National Auto Finance Corporation and its staff have raised \$82,000 for the Haitian Children's Aid Society (HCAS) during the year. HCAS has provided food, shelter, medical care, educational opportunities and means of life to orphans and other children in need in Haiti, since 2004.

During the year, Rifco's 88 staff members raised money for HCAS through a wide variety of very successful fundraising events including our Fourth Annual Charity Golf Tournament and numerous other monthly events.

The Company is proud of the charitable efforts of its staff and friends and the leadership provided by Rifco's charity committee. Since 2010, Rifco and its staff have raised \$284,000 for the rebuilding effort at the orphanage in Mirebalais.

The HCAS supported orphanage site in Mirebalais suffered irreparable damage in the 2010 earthquake. HCAS with the help of many donors took on the task of building a new multi home orphanage, one the first of its kind in Haiti. As of July 1, 2015, over 30 children are now enjoying the new facility which can hold up to 60 children plus staff members. For Rifco staff, it has been rewarding to see the transformation of the project over the last 5 years. HCAS has enjoyed the Rifco partnership and its timely donations allowing the project to continue through its many construction phases. The communities of Mirebalais and Nirva in Haiti are also enjoying the benefit of clean water made available to them by the new orphanage complex. The phased reconstruction project had a total cost of \$1.6 million.

About Haitian Children's Aid Society

HCAS is a registered Charity in Canada. HCAS is governed by a volunteer board of directors who are drawn together from a variety of backgrounds by a common passionate concern to help Haiti's poor. Most of the board members have done volunteer work in Haiti and many have adopted children from there as well. Since 2004, over 80 children have been adopted into loving Canadian family homes with assistance from HCAS. For more information please visit www.hcas.ca or send an email to ed@hcas.ca.

About Rifco

Rifco Inc. operates through its wholly owned subsidiary Rifco National Auto Finance Corporation to provide automobile loans through its dealership network across Canada.

Rifco National Auto Finance provides consumers with financing options on new and used vehicles. Rifco specializes in building long-term partnerships with dealers by investing time in personalized services through dedicated account representatives. Rifco's quick credit decisions, common sense lending, and expedited funding processes give its dealers better financing options and more closed deals. Rifco's most successful partnerships result in Fast Forward 500 Club status for its loyal dealerships.

Rifco is committed to continuing growth. Key strategies for achieving this growth include the expansion of its automobile dealer base, excellence in credit and collections processes.

The common shares of Rifco Inc. are traded on the TSX Venture Exchange under the symbol "RFC". There are 21.35 million shares (basic) outstanding and 22.70 million (fully diluted) shares.



It's about time.

PRESS RELEASE

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