



**Members of the Rifco Charity Committee with Fred Scaife
(L-R – Courtney Parsons, Fred Scaife, Stacey Praticante)**

Local Red Deer Company Raises \$33,535.00 for the Red Deer Food Bank

INNISFAIL - Rifco National Auto Finance recently presented the Red Deer Food Bank with a cheque of \$33, 534.90. The fall months are typically slower months for donations for the food bank so getting this money to the organization right away was important.

The Rifco Charity Golf Classic is organized every year to raise funds for a charity selected by the Rifco staff. For the second year in a row the Red Deer Food Bank was the recipient of this year's fundraising, with over \$33,000 raised just at the golf tournament alone. It was really important to the Rifco Staff to work with a charity that would help their immediate community. Throughout the year staff hold various fundraisers all in support of the Red Deer Food bank, with the golf tournament being the biggest. The final cheque will be presented to Red Deer Foodbank in December.

Alice Kolisnyk, Deputy Director of the Red Deer Food Bank Society was overwhelmed by the outcome "The tremendous support shown through the Rifco Golf Tournament is absolutely heartwarming. The money raised will go a very long way to provide the hard to donate items such as the meat, margarine, and milk that we put in our hampers. It is the continued support of

businesses like Rifco that speaks volumes about their community minded efforts. This support makes it easier for the Red Deer Food Bank to help those in our community that are going through tough times.”

Rifco CEO, Bill Graham, commented on the successful event, “We are grateful to our volunteers and our many corporate friends that made the golf tournament successful raising \$33,535. On behalf of our sponsors, volunteers and our staff, Rifco is pleased that we are able to assist the Red Deer Foodbank with the important work that they do in the community”.

About Rifco

Rifco National Auto Finance provides consumers with financing options on new and used vehicles. Rifco has over 100 employees across Canada, with majority of the team located in Red Deer Alberta. Founded in Red Deer 15 years ago, Rifco’s head office is located in the Millennium Centre in downtown Red Deer.

About the Red Deer Food Bank:

The Mission of the Red Deer Food Bank Society is to provide food Requirements for those in need in Red deer and immediate area.

Some interesting stats regarding the Red Deer Food Bank, they help to supply food to 18 food banks in Central Alberta and nearly 20 helping organizations in Red Deer and Central Alberta covering a 22,000sq. km regions. In 2016 their Hamper Program assisted almost 20,000 people. In 2017 from January to July the Hamper assisted over 12,500 people, so the need is overwhelming.

Our Vision Statement: Working together in Central Alberta-Sharing food with people in need.

CONTACT:

Rifco National Auto Finance

Tasha Busch

Marketing and Communications Coordinator

Telephone: 1-403-314-1288 Ext 7054

Fax: 1-403-314-1132

Email: tasha.b@rifco.net

Website: www.rifco.net

Red Deer Food Bank

Fred Scaife or Alice Kolisnyk

Telephone: 403-342-5355

Fax: 403-346-14551

Email: rdfoodbank@hotmail.com