

Rifco Announces Election of Directors and Posts AGM Presentation

Red Deer, Alberta, September 7, 2017: Rifco Inc. (TSX.V-RFC). Rifco is pleased to announce that at the Annual and Special meeting of shareholders (AGM) held September 7, 2017, each of the six nominees listed in the management information circular were elected as directors of Rifco. Elected were William Graham, Lance Kadatz, Johannes Nieuwenburg, Stuart Hensman, Gerry Wagner and Bruce Ratzlaff.

At the AGM, President and CEO Bill Graham provided his Annual Presentation for those in attendance. The presentation has been posted to the Rifco website for review.

About Rifco

Rifco Inc. operates through its wholly owned subsidiary Rifco National Auto Finance Corporation in order to provide automobile loans through its dealership network across Canada.

Rifco National Auto Finance provides consumers with financing options on new and used vehicles. Rifco specializes in building long-term partnerships with dealers by investing time in personalized services through dedicated account representatives. Rifco's quick credit decisions, common sense lending, and expedited funding processes give its dealers better financing options and more closed deals. Rifco's most successful partnerships result in Fast Forward 500 Club status for its loyal dealerships.

Rifco is committed to continuing growth. Key strategies for achieving this growth include the expansion of its automobile dealer base and excellence in credit and collections processes.

The common shares of Rifco Inc. are traded on the TSX Venture Exchange under the symbol "RFC". There are 21.60 million shares (basic) outstanding and 22.91 million (fully diluted) shares.

CONTACT:

Rifco Inc.
Warren Van Orman
Vice President and Chief Financial Officer
Telephone: 1-403-314-1288 Ext 7007
Fax: 1-403-314-1132
Email: vanorman@rifco.net
Website: www.rifco.net

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

