

# City firm still hot

Things are still hot at RIFCO Inc. — at least according to *PROFIT: Your Guide to Business Success*.

The Red Deer company has earned a spot on the Canadian business publication's Hot 50 list for the second year in a row. It was 40th on the 2006 roster of emerging Canadian companies, down from fifth place last year.

The rankings are determined on the basis of revenue growth over two years.

Last year RIFCO achieved growth of 860 per cent. This year the figure was 176 per cent — an impressive in-

crease considering its previous high number.

RIFCO, which operates through its subsidiary Repair Industry Finance Corporation, provides automotive and commercial repair financing and vehicle purchase financing through a network of licensed repair shops and used vehicle retailers.

Its shares trade on the TSX Venture Exchange (TSXV:RIFCO).

The Hot 50 list will appear in the October issue of *PROFIT*. It can also be found online at [www.PROFIT-guide.com](http://www.PROFIT-guide.com).