

NEWS

Rifco in the News: MarketRadio.ca interview April 23

Rifco Inc. ("RFC-V")

MarketRadio.ca Episode #7: Rifco Inc.

On the latest episode of MarketRadio released on April 23, host Pat Beechinor of MarketRadio.ca interviewed Lance Kadatz, VP and CFO of Rifco Inc.

Pat Beechinor had the following Company introduction in a news release issued today.

Rifco National Auto Finance (RFC: TSX.V) is becoming a lender of choice within the new and used vehicle market. Strategically targeting working Canadians who have fair credit, but who are rebuffed by the major chartered banks, Rifco has grown a multi-million dollar business that saw a record month of March with \$15 million in loans and a 50% increase from its previous benchmark. Vice President and CFO Lance Kadatz explains how and why.

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