

Rifco Releases Annual Report for Year Ended March 31, 2019

Red Deer, Alberta, August 26, 2019: Rifco Inc. (TSXV: RFC) (“Rifco” or the “Company”) the largest publicly traded alternative auto finance company in Canada, is pleased to announce it has released its Annual Report for the year ended March 31, 2019. Included is Rifco’s 2019 President’s Message, annual financial statements and the related management’s discussion and analysis.

Copies of the Annual Report can be viewed at www.sedar.com or at www.rifco.net.

About Rifco

Rifco Inc. is focused on being the best alternative auto finance company through its wholly owned subsidiary Rifco National Auto Finance Corporation. Our mission is to help deserving Canadians own automobiles. Rifco is Canada’s largest publicly traded alternative auto finance company.

Rifco seeks to create sustainable long-term competitive advantages through personalized partnerships with dealers, innovative products, the use of industry-leading data and analytics, and leading collections practices. Rifco’s corporate culture fosters employees that are highly engaged, innovative, and performance driven.

Rifco is committed to creating value for all stakeholders through profitable growth and predictable credit performance, while pursuing its long-term vision of \$500M in annual loan Originations.

The common shares of Rifco Inc. are traded on the TSX Venture Exchange under the symbol “RFC”. There are 21.60 million shares (basic) outstanding and 23.22 million (fully diluted) shares.

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